

Packaging - A Key Opportunity to Control Rising Freight Costs

Professional Development Meeting Joint meeting with ISM-Buffalo Wed., October 10, 2018



In the past year, U.S. freight costs rose about 10% - which was triple the growth of our national economy. As a result, companies such as Smuckers, Hormel, Kraft-Heinz 3M and Walmart have all issued recent profit warnings due to rising freight expense. Transportation carriers have really ramped up pricing pressure on shippers which have inefficient packaging. Unfortunately this action has hit small and medium sized enterprises very hard because they lack negotiating volume.

However, there is cost reduction opportunity for all companies whether they self-manufacture or purchase product. The top companies have successfully controlled rising freight costs by tackling packaging across the enterprise in self-manufactured products, inbound purchased products and outbound customer shipments.

About the Speaker: **Speaker: Jack T. Ampuja, C.P.M. President, Supply Chain Optimizers**

Jack Ampuja is president of Supply Chain Optimizers, the North American leader in packaging optimization with more than 500 completed projects over the past 30 years. He will review specific case studies from their files and demonstrate the value of packaging optimization on an enterprise-wide basis.

When Jack covered this topic at the national Parcel Forum, the presentation was ranked #2 out of 125 presentations. In the past three years Jack has been featured in more than 35 magazine articles and spoken at more than 40 events.



During his career, Jack has made presentations in 10 Canadian cities and 10 countries outside of North America....primarily on how packaging optimization drives freight efficiencies.

PDM Event Information

Date: Wednesday, October 10, 2018

Location: Classics V Banquet Center, 2425 Niagara Falls Blvd., Amherst, NY 14228

Time: 5:00-6:00 pm.....Registration, Cash Bar, Networking
6:00-8:15 pm.....Dinner, Presentation & Announcements

Cost: \$30 Members & Guests; \$20.00 Full-Time Students, Members not in the Workforce or Retired

Entree Choices: 1) **Stuffed Shrimp** - large prawns stuffed with lump crab & topped with mornay sauce; 2) **Stuffed Chicken** - bonless breast with homemade stuffing & topped with gravy; 3) **Smothered Sirloin Steak** - with onions & peppers and provolone cheese; 4) **Vegetable Lasagna** - layers of assorted vegetables and cheeses drizzled with alfredo sauce

Register: Online at www.apics-buffalo.org or call APICS at PPM OffiCenter (716) 648-0973

Notes: Reservations requested by 10/5 but may be accepted later pending space availability.

Cancellation Policy: Please call APICS at (716) 648-0972 by 2:00 p.m. of the day prior to the scheduled event to notify us of any changes or cancellations. Cancellations after this time are subject to billing if a replacement cannot be found.