

## December Professional Development Meeting (Holiday Party)

Please join us **Thursday, December 6, from 5:30 to 8:30 pm, at Salvatore's Italian Gardens, 6461 Transit Rd, Depew 14043**

Enjoy 5 food stations, entertainment, including Jeopardy Trivia, 50/50 Student Raffle, Fun and Giveaways for all!



The event is for networking and celebrating! Therefore, we will recognize that the Chapter has earned the 2018 CBAR Platinum Award!

**Members and Friends of APICS are encouraged to attend and to bring a guest!**

\$30.00 Members & Guests; \$20.00 Full-Time Students & Members not in the Workforce or Retired  
Register at [apics-buffalo.org](http://apics-buffalo.org) so we may finalize arrangements at Santa's Workshop!

*Your holiday party planners,  
Kim Frew, Donna McGrew, Barb Walters & Richard Wasiura*

**Cancellation Policy:** Please call APICS at (716) 648-0972 by 2:00 p.m. of the day prior to the scheduled event to notify us of any changes or cancellations. Cancellations after this time are subject to billing if a replacement cannot be found.



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# President's Message



Happy holidays to you and yours. If you are like me, the holidays play a special part in your life. A time to reflection, a time to remember and a time to look forward to what's in front of you. Each month your APICS chapter focuses on bringing you the latest and most current supply chain knowledge. While this issue does not disappoint in that regard, I would like to bring my message back towards the human element.

It's hard not to look around and see what's going on. Tariffs, embargos, corporate restructuring. Political or personal opinions to the side, I think we can all agree that this time of the year it's more critical than ever to support our fellow person regardless of walk in life or social status. Enter every situation (personal or professional) with an open mind and a giving heart.

Most of us have been on both sides of the table and even a smile can be the difference between just doing something and having a memorable experience.

As I close out the 2018 year, I want to personally invite each of our members and all of you reading this to our holiday party on Thursday, December 6th at Salvatore's. It's a great way to network and reconnect with old friends and our way of saying thank you to our members. Without you, none of this would be possible.

Have a great holiday season and go Sabres!

Yours truly,

Albert Testa, CPIM  
 President, APICS Buffalo Chapter



**Mission Statement:**

To be the number one resource for Operations and Supply Chain Management education in WNY.

**Vision Statement:**

To develop leaders and inspire individuals and organizations to pursue excellence through lifelong learning and career advancement in the field of Operations and Supply Chain Management.

## THE UN-COMFORT ZONE with Robert Wilson

**capitalism** [n]  
is a system found

### The Concept of "Capitalism" Should Not be SO Confusing

I simplify a term that has been distorted by many.

Recently I had a conversation with a friend who was upset that a corporation was able to get the government to use its power of eminent domain to take the land from several people for a private-for-profit project. This was clearly not a public project such as a road or a sewer (and I'm being intentionally vague because that specific project is not the point of this article). My friend concluded by saying, "and that's why capitalism is evil."

I then asked, "Why do you think that's capitalism?"

My friend replied, "Because it's a corporation out to make profits."

I then said, "That project ceased to be capitalism when force was used to take those individual's property if they did not want to sell."

I have found over the years that many people are confused about what capitalism is, as well as, what comprises the other types of economic systems.

One of the problems I've found is that several modifiers are frequently added to the term capitalism which causes a great deal of misunderstanding (and I suspect not without intention). Here are some examples: Corporate Capitalism, Crony Capitalism, Free-Market Capitalism, Laissez-Faire Capitalism, Private Capitalism, Responsible Capitalism, State Capitalism, Turbo Capitalism, and Welfare Capitalism (this is not an exhaustive list).

During his run for President, I heard Bernie Sanders use one I'd never heard before: Casino Capitalism (a term coined by John Maynard Keynes in reference to the fortunes made and lost in the stock market of the 1920s). I have even heard people describing Democratic Socialism as a type of capitalism. A type of socialism as a type of capitalism? No wonder so many people are mixed-up!

Adding to the discombobulation is that most countries today have a mixed economy which is part capitalism and part command economy (a command economy is one in which business activities and the allocation of resources are determined by government order rather than market forces - TheFreeDictionary.com), i.e., communism, socialism, fascism, monarchy, or other dictatorship.

My motivation in writing this article is to do one thing - sim-

plify the concept of capitalism - so that anyone can understand it.

I will start by going to TheFreeDictionary.com for an "official" definition: Capitalism (kap'i-tl-iz'm) n. An economic system in which the means of production and distribution are privately or corporately owned and development occurs through the accumulation and reinvestment of profits gained in a free market.

This definition properly includes the term free market, which means: an economic market regulated by the forces of supply and demand (TheFreeDictionary.com).

It is the inclusion of the term free market which differentiates how profits are made under capitalism as opposed to any other system. It is the voluntary exchange of goods and services without any government regulation. It is a consensual exchange of goods and services where each party feels they have come out better because of it. If there is force or fraud it ceases to be a free market; a coerced market it is not capitalism.

All other systems of economics support forced exchanges to one degree or another.

The other day, I saw a meme which nicely summarized the difference between voluntary and forced exchanges:

When is sex NOT rape?    When it is consensual.  
When is a job NOT slavery?    When it is consensual.  
When is a transaction NOT robbery?    When it is consensual.

If an exchange (sale, purchase, trade, swap, share, contribution, donation, gift, etc.) is not consensual or voluntary - then it is forced. If you are not willingly parting with your time, effort, property, or wealth - whatever the circumstances may be - then it is not voluntary, and hence not capitalism.

Capitalism is consensual; and it is voluntary. If there is ANY force involved, then it is NOT capitalism.

Simple.

So, the next time you hear someone use the term "capitalism," ask yourself whether or not the exchange and/or the economic system they are describing or referring to includes or involves force.

Since this is generally a column on motivation, I'll conclude with this question: How would you prefer to be motivated: by force... or by the freedom of choice?

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*Robert Evans Wilson, Jr. is an author, humorist/speaker and innovation consultant. He works with companies that want to be more competitive and with people who want to think like innovators. Robert is the author of ...and Never Coming Back, a psychological thriller-novel about a motion picture director; The Annoying Ghost Kid, a humorous children's book about dealing with a bully; and the inspirational book: Wisdom in the Weirdest Places. For more information on Robert, please visit [www.jumpstartyourmeeting.com](http://www.jumpstartyourmeeting.com).*

# Student Chapter Reports



## Calendar of APICS Events



### Canisius College Chapter

The Canisius College chapter of APICS enjoyed a presentation about Mr. Philip Wzientek's Co-Op experience at Moog Aircraft Group on November 15th. The students loved learning how classroom knowledge can be turned into hands-on work and experiences. Additionally, on Wednesday November 14th, some current and alumni Canisius College APICS members had the opportunity to share their knowledge and experiences with potential Canisius candidates at an open house for the Wehle School of Business. As the semester come to a close for the Fall of 2018, the chapter wishes all of its members good luck on their finals.

Submitted by  
Philip Wzientek, President  
wzientep@my.canisius.edu

### University at Buffalo Chapter

This fall semester is coming to an end and the SCOM executive board is already making plans for the upcoming spring semester. SCOM had its second General Body Meeting on November 13, 2018. Members and executive board members have discussed the upcoming events held by SCOM. On March 2019, SCOM is expecting to hold the case competition which is very popular among many students where the students could win prize money and learn about real life problems in their supply chain path. Our judges panel will be from industry experts from the field. If your organization is interested in sponsoring or offering a judge, please reach out to Patrick Biver at [pjbiver@buffalo.edu](mailto:pjbiver@buffalo.edu). SCOM have also planned for group bonding, guest speaker and round table meeting events next semester which was also announced in the General Body Meeting.

Submitted by: Tasnia N Tonima  
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For updates on PDM meetings, educational offerings, and networking opportunities.

PDM & Holiday Party  
**Thursday, December 6, 2018**  
Place: Salvatore's Italian Gardens

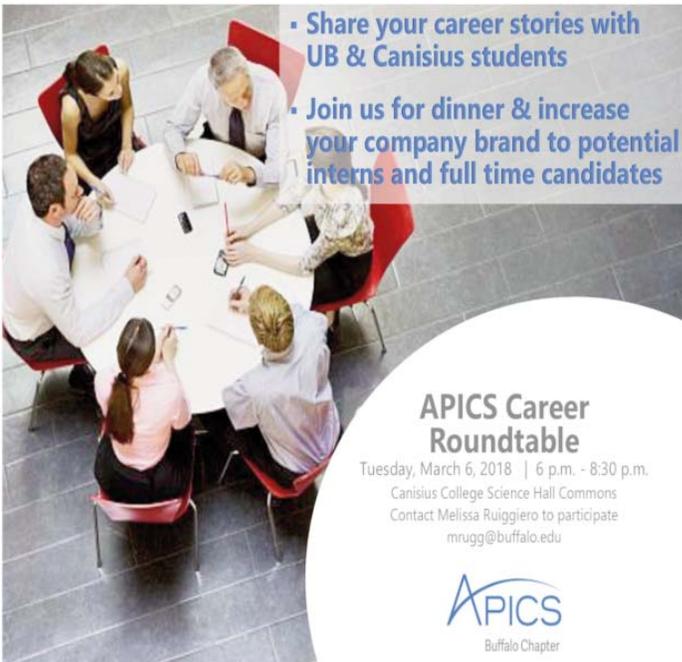
PDM - Professional Development Meeting  
Joint meeting with ISM-Buffalo  
**Wednesday, January 16, 2019**  
Place: Joseph's Country Manor & Grove

Plant Tour  
**Wednesday, February 13, 2019**  
Buffalo Games

Student Career Roundtable  
**Wednesday, March 6, 2019**

PDM - Professional Development Meeting  
**Wednesday, March 20, 2019**  
Place: Salvatore's Italian Gardens  
Speaker: Debra Hansford  
Topic: "Optimal Inventory Levels"

PDM - Professional Development Meeting  
**Wednesday, April 10, 2019**  
Place: Salvatore's Italian Gardens  
Speaker: Maryann Ross  
Topic: "How to 5S Any Workplace"



- Share your career stories with UB & Canisius students
- Join us for dinner & increase your company brand to potential interns and full time candidates

**APICS Career Roundtable**  
Tuesday, March 6, 2018 | 6 p.m. - 8:30 p.m.  
Canisius College Science Hall Commons  
Contact Melissa Ruiggiero to participate  
[mrugg@buffalo.edu](mailto:mrugg@buffalo.edu)

